

Dear ITU-T SG16 Secretariat,

Thank you very much for your liaison letter (COM 16-LS 183). We the W3C Web-based Signage Business Group (BG) would like to appreciate the information about your ongoing work on Web-based Digital Signage and your interest in our work.

We are very happy to extend the liaison with the ITU-T SG16 and have collaborative discussion on Web-based signage as well. We would like to maintain the good relationship with you.

The BG started the study of Web-based signage in April 2012 in order to create the future digital signage using Web technologies. The group has identified the requirements based on the use cases and created several profiles for the Web-based signage.

For our collaborative discussion on Web-based signage, we would like to provide you the following four documents (1, 2-1, 2-2 and 2-3):

1. Web-based Signage Use cases and Requirements [1]
2. Architecture and Requirements for Web-based Signage Player:
 - 2-1. Core Profile [2]
 - 2-2. Basic Media Profile [3]
 - 2-3. Storage Profile [4]

We will continue our study on use cases and requirements for Web-based signage to define APIs for the typical requirements.

We think it would be great if the ITU-T SG16 could collaboratively work with us on the standardization of the whole architecture and framework for Web-based signage in addition to your current work on Web-based digital signage.

We would be happy if you could provide us your documents as well for our reference.

Any comments and information from you are welcome and would be helpful to us for the further study.

For your information, the BG has its technical discussion mainly on its mailing list which is archived at:

<http://lists.w3.org/Archives/Public/public-websignage/>.

- [1] <https://www.w3.org/2016/websigns/ucr/>
- [2] <https://www.w3.org/2016/websigns/core/>
- [3] <https://www.w3.org/2016/websigns/basic-media/>
- [4] <https://www.w3.org/2016/websigns/storage/>

Sincerely,

For Futomi Hatano, The W3C Web-based Signage Business Group Chair;
Kaz Ashimura, W3C ITU-T SG16 Liaison Contact