# The MultilingualWeb-LT Project

## Defining Metadata for the Multilingual Web



Workshop in Dublin (June 12-13) • Your chance to help define the future of multilinguality on the Web

Commercial translation is a \$21–26 billion per year industry enabling hundreds of billions of dollars of cross-border business around the world. Governments, NGOs, and multinational companies often need to translate Web content into dozens of languages simultaneously and individuals often need to access content published in languages they do not know.

The lack of standards for exchanging information about translations raises translation costs by billions of dollars evert year and barriers to distributing content in more than one language mean lost business.

51% of European retailers sell via the Internet, but only 21% support cross-border transactions.

The Web is becoming more linguistically diverse—Chinese, Russian, and Arabic have grown the most over the past decade—and translation demands are increasing rapidly.

All this means that building support for multilinguality into the core of Web and content management technologies is rapidly becoming a critical issue for business, government, and other sectors.

#### We Need your Input

The MultilingualWeb-LT project (http://www.multilingualweb.eu), funded by the European Commission and administered by the World Wide Web Consortium, is defining the standards to support multilingual content for the Web. To ensure that these standards meet your requirements, we welcome your feedback. (A technical draft of our work is available for feedback at http://www.w3.org/International/multilingualweb/lt/wiki/Requirements and we encourage you to review it and contribute your experience to help us improve it.)

### Join Us in Dublin (12-13 June)

We are holding two days of working meetings in Dublin that will help refine and define the proposed standards for multilingual metadata. This workshop is held along with a workshop on Linked Open Data (11 June) and both are free of charge to attendees. By participating you will get the chance to influence these standards at an early stage and ensure that your perspective is addressed. For more information and to register, please visit:

- http://www.multilingualweb.eu/documents/dublin-workshop/dublin-cfp (Registrations)
- http://www.multilingualweb.eu/program (Program)

#### We look forward to seeing you in Dublin!



