W3C@30

SPONSORSHIP

<sponsorship@w3.org>

BECOME A SPONSOR

W3C@30

Wednesday

25

September 2024

Anaheim, CA

USA

W3C®

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1 October 2024 is the 30th anniversary of the
World Wide Web Consortium.

On 25 September 2024 at W3C@30 we will celebrate
three decades of W3C and three decades of advances of the Web.

The World Wide Web Consortium (W3C) leads the community in defining a Web that puts users first by developing technical standards and guidelines for the web, to empower an equitable, informed, and interconnected society.

W3C provides an open forum for diverse voices from around the world to work together to evolve the Web by building consensus on voluntary global standards to help enable a Web that works for all humanity.

WHO WE ARE

W3C@30 is being held as part of [TPAC 2024](#)
https://www.w3.org/tpac

TPAC is the W3C annual conference.

During the TPAC week, W3C Working and Interest Groups gather and network
to resolve challenging technical and social issues that the Web faces.

The W3C@30 celebration will:

- Celebrate three decades of W3C and advances in the Web.

- Demonstrate the impact of our work on the world.

- Bring our community together to imagine the possibilities for the next 30 years.

- Celebrate our community together.

First: Talks and presentations

The first part of the evening will be a series of short talks (in-person and streaming online to the public).

The focus will be the theme: "Today is better than yesterday, tomorrow will be better than today."

Then: Gala celebration!

The second part of the evening will be an in-person celebration.

After the talks, we will move outside for the Gala party with food, a "photo wall," toasts, and cake!

THE PLAN

We invite you to take part in this wonderful opportunity to highlight your organization's support of the mission and work of W3C.

We hope you will consider sponsoring this once-in-a-lifetime celebration of 30 years of W3C, of our community and of our efforts toward a Web for humanity.

SUN SPONSOR BENEFITS

$30,000 USD

- Your organization's name and logo on the W3C@30 webpage with a link to your homepage

- Your organization's logo on banners, podium signs, etc.

- Your sponsorship mentioned on social media and in pre-event communications

- Your sponsorship acknowledged and toasted during the Gala

- Four free tickets to attend W3C@30

- Two small promotional items to be available at W3C@30 (to be supplied by sponsor)

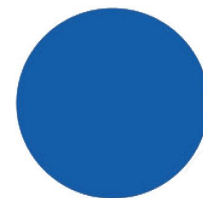- The opportunity to give your own (appropriate) 8-word toast at the Gala

EARTH SPONSOR BENEFITS

$15,000 USD

- Your organization's name and logo on on the W3C@30 webpage with a link to your homepage

- Your organization's logo on banners, podium signs, etc.

- Your sponsorship mentioned on social media and in pre-event communications

- Your sponsorship acknowledged and toasted during the Gala

- Two free tickets to attend W3C@30

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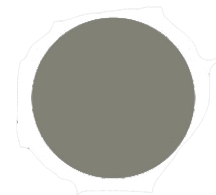# MOON SPONSOR BENEFITS

- Your organization's name and logo on on the W3C@30 webpage with a link to your homepage

- Your organization's logo on banners, podium signs, etc.

- Your sponsorship acknowledged and toasted during the Gala

- One free ticket to attend the W3C@30

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MILKY WAY SPONSOR BENEFITS

A way to show the many lights which make up our community, and an opportunity for a Member organization or Group to highlight their support and their work at W3C.

- Your organization's (or Group's) name on a banner with the year of joining or group start date

- Your organization's (or Group's) name and starting year on the W3C@30 webpage

E.g.,

"Hut 11, making the Web work since 1994"

W3C is a US 501(c)(3) non-profit. Your sponsorship may be tax deductible if you pay US taxes.
To learn more, please contact: sponsorship@w3.org

COMET SPONSOR BENEFITS

$300 USD

Proposed for individuals who want to directly support the Gala and celebrate the work of W3C and a Web for humanity.

- Your name on the W3C@30 webpage (**)
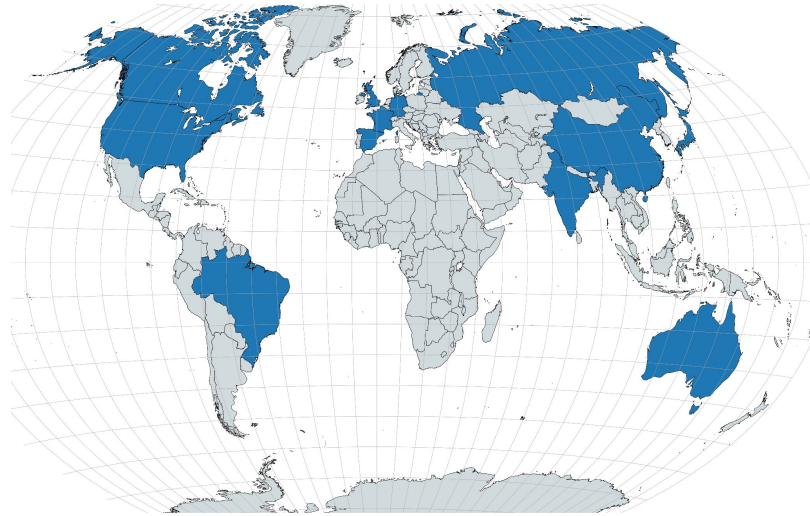
- Your name, with a message of thanks, on a banner (**)

(**) subject to approval

VALUE PROPOSITION

Being linked from w3.org means being connected to one of the most popular websites in the world.

TPAC is one of the web's premier tech conferences, well-attended by developers, engineers, management and decision-makers from most of the Web's top tech companies, academics, government and nonprofit organizations, etc.

w3.org is in roughly the top 1% of all the 1.9 billion websites on the web today.

Our reach is truly global with frequent visitors from the United States, India, UK, Germany, Canada, France, Brazil, Australia, Spain, Russia, and many other countries.

W3C@30 will be filmed and photographed, in addition to the part that is live-streamed

W3C and its Sponsors will be able to re-use footage in communications.

We hope you will choose to sponsor the W3C 30th anniversary celebrations today.

W3C is a US 501(c)(3) non-profit. Contributions by you or your organization may be tax deductible if your company is based in the US.

To explore any of these opportunities and obtain further details, please email: <sponsorship@w3.org>

Deadline for sponsorship: Monday 9 September 2024

W3C@30 will be held as part of TPAC 2024 at the Hilton Anaheim

777 W. Convention Way
Anaheim, California, 92802, USA

Located at a 1-hour drive from Los Angeles

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Thank you for all you do as a part of W3C in making a better, safer, more accessible, truly global Web.

<sponsorship@w3.org>

THANK YOU!