



23-27 SEPTEMBER  
HYBRID MEETING

23-27 September  Anaheim CA, USA & online

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# W3C TPAC 2024 Sponsorship Packages





23-27 September  Anaheim CA, USA & online

TPAC 2024 will be held at:

[Hilton Anaheim](#)

777 W. Convention Way  
Anaheim, California, 92802  
USA

Located at a 1 hour drive from Los Angeles



# What is W3C?



- The international public-interest non-profit organization where Member organizations, a full-time staff, and the public work together to develop Web standards in the open.
- The place where Members of some of the most important companies in the world gather together to create new technologies and “what’s next” for the web
- A 30-year history of hosting meetings all over the world connecting an international audience and reflecting the diversity of the whole world.

# W3C technologies that connect and empower humanity

Sponsoring W3C also means supporting the technology that enhances people's lives

Standard Technology	Description
Internationalization	A truly world wide web
Accessibility	A web that is truly for everyone must include access by everyone regardless of disability
Web Real-Time Communications	Communicating on the web now includes video and audio calls Immersive Reality, Gaming, TeleHealth and more via audio, video, and supplementary real-time communication
Verifiable Credentials & Decentralized Identifier	Passports, licenses, bank accounts; so much of our online world requires secure authentication and authorization flows
Timed Text	Easier and cheaper subtitling for international distribution of online video. 2016 Technology and Engineering Emmy Award Winner
EPUB	The web is one of the most powerful tools for publishing in history; we need what we read to be viewable on a variety of devices, independent of hardware or OS
Web Fonts	Aesthetic experiences and visual communication are made easier and more widely available on the Web. 2021 Technology and Engineering Emmy Award Winner
Web Payments	E-commerce companies, payment service providers, card networks, banks, browser vendors work together to allow users to buy things on the web easily and securely
Web of Things	To counter the fragmentation of the IoT and enable easy intergration by using and extending Web technologies including Smart Homes and Smart Buildings
Web Advertising	Making online advertising more effective and privacy-preserving

# What is TPAC?



TPAC (Technical plenary and Advisory Committee Week) is the W3C annual conference.

During the TPAC week, W3C Working and Interest Groups gather, network, and try to resolve challenging technical or social issues that the Web faces.

This well-attended and popular event is an important means for W3C to coordinate solutions to technical issues that transcend group borders.

# Opportunity



- Help shape new web technologies
- Participate in collective brainstorming
- Expand the visibility of your organization



# Format and Attendance

## Meeting format

- W3C Group meetings
- Breakout sessions
- AC session (Member-only)
- Celebration of W3C 30<sup>th</sup> Birthday



## Audience

- Advisory Committee representative from each Member Organization
- Board of Directors
- Advisory Board
- Technical staff
- Chairs
- Chapters staff
- W3C Team
- Invited Guests

# W3C@30 Celebration

“Today is better than yesterday, tomorrow will better than today”

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- Celebrate three decades of W3C and advances in the Web
- Celebrate the work our community has done together
- Demonstrate the impact of our work on the world
- Demonstrate the vision of our work for the public good
- Explore the impact of our work on the web and the world
- Birthday celebration and more





# TRADITIONAL TPAC SPONSORSHIP

## Platinum Sponsorship - \$40 000 USD

- ✓ 1 technical demo table during the event
- ✓ Sponsorship mention in dedicated W3C blog post
- ✓ Company logo and description on the meeting Web pages
- ✓ Sponsorship announcement on social media
- ✓ Sponsor mention in pre-event communications
- ✓ Company logo on communication documents (posters, roll-up...)
- ✓ Sponsorship acknowledged in any plenary sessions
- ✓ Logo displayed on screen between sessions
- ✓ 3 free passes to attend TPAC 2024
- ✓ 2 promotional items handout at registration (to be supplied by sponsor)
- ✓ Company logo highlighted in the livestream and post-event videos on YouTube

Note: W3C is now a US 501(c)(3) non-profit and so contributions by you or your organization may be tax deductible if you pay tax in the US. If you are interested to learn more please contact [sponsorship@w3.org](mailto:sponsorship@w3.org)

# TRADITIONAL TPAC SPONSORSHIP

## Gold Sponsorship - \$24 000 USD

- ✓ Company logo and description on the meeting Web pages
- ✓ Sponsorship announcement on social media
- ✓ Sponsor mention in pre-event communications
- ✓ Company logo on communication documents (flyers, roll-up, agenda...)
- ✓ Sponsorship acknowledged in any Plenary sessions
- ✓ 2 free passes to attend TPAC 2024
- ✓ 1 promotional items handout at registration (to be supplied by Sponsor)
- ✓ Company logo highlighted in the livestream and post-event videos on YouTube

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# TRADITIONAL TPAC SPONSORSHIP

## Silver Sponsorship - \$10 000 USD

- ✓ Company logo and description on the meeting Web pages
- ✓ Sponsorship announcement on social media
- ✓ Sponsor mention in pre-event communications
- ✓ Company logo on communication documents (flyers, roll-up...)
- ✓ 1 free pass to attend TPAC 2024
- ✓ Company logo highlighted in the livestream and post-event videos on YouTube

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# TRADITIONAL TPAC SPONSORSHIP

## **Bronze Sponsorship - \$4 000 USD**

- ✓ Company logo and description on the meeting Web pages
- ✓ Company logo on communication documents (flyers, roll-up...)

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# W3C@30 SPONSORSHIP

*Dedicated package available soon*

Consider sponsoring this once-in-a-lifetime celebration of W3C 30 years of shepherding the Web to show your organization's support of the mission and work of W3C and a Web for humanity.

Sponsor benefits include:

- ✓ Your sponsorship acknowledgement and logo placement on event branding
- ✓ Your organization acknowledged during the presentations
- ✓ More benefits to be announced later. Stay tuned!

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# Additional Sponsorship



Contact us for additional sponsorship opportunities:

- Childcare during the TPAC week
- Funding attendance for people from underrepresented communities

*We are at your disposal to discuss any other tailored proposal*

# Contact



To explore any of these opportunities and obtain further details, please contact:



[sponsorship@w3.org](mailto:sponsorship@w3.org)