NETWORK LINK PERFORMANCE PREDICTION (D) W3C WEB AND NETWORK IG

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AGENDA

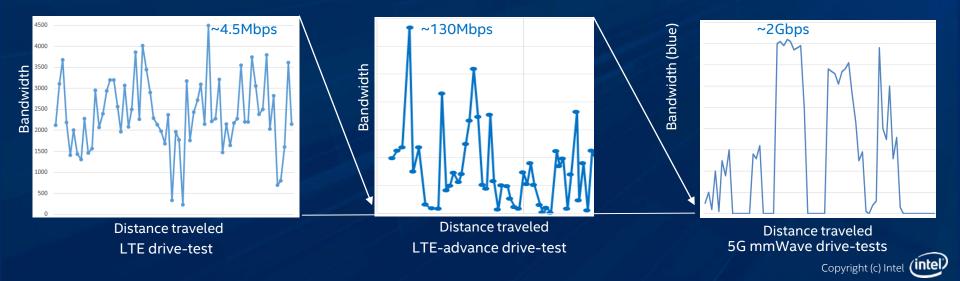
- Wireless Network Challenge
- Intel LPP Technology
- Application Usage of link prediction
- Who Benefits?
- API considerations
- Wednesday Demo: Remote gaming with/without LPP

1. Wireless Network Challenge



WIRELESS NETWORK CHALLANGES

Networks are better, but variations are larger A) Large variations in quality _between_ networks B) Large variations _within_ networks



WIRELESS NETWORK CHALLANGES

Networks are better, but variations are larger A) Large variations in quality between networks B) Large variations within networks C) Big difference between Edge and Cloud D) Edge can be many things, very different behavior Networks are "best effort" today - limits the type of services allowed Can we make it more deterministic?



INTEL LINK PERFORMANCE PREDICTION - LPP

Bring network awareness to the application

- Provided as "hints" application is still in control
- Current and near future link performance
- Multiple parameters: bandwidth, latency, cell load...

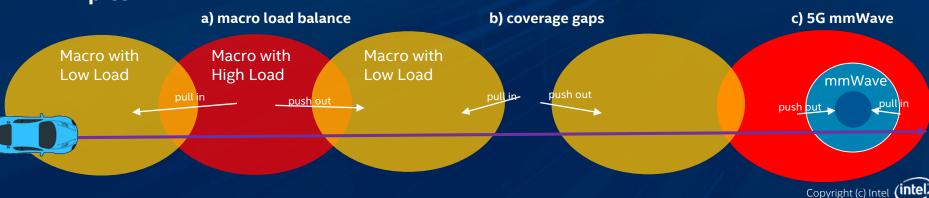


INTEL LINK PERFORMANCE PREDICTION - LPP

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Examples:



2. Intel LPP Technology

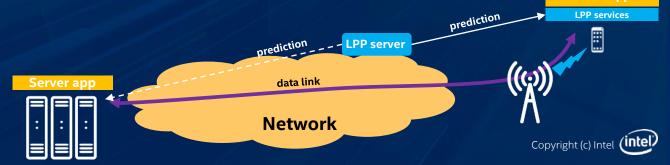


INTEL LINK QUALITY PREDICTION (LPP) TECHNOLOGY

- Client/server connection as normal
 - Agnostic to Cloud, Edge etc.
 - No data is touched or routed through LPP server

• LPP server added to give link performance hints

- LPP server resides in Operator network
- Easy to use client service library to enable
- Optionally predictions can also be provided to server app

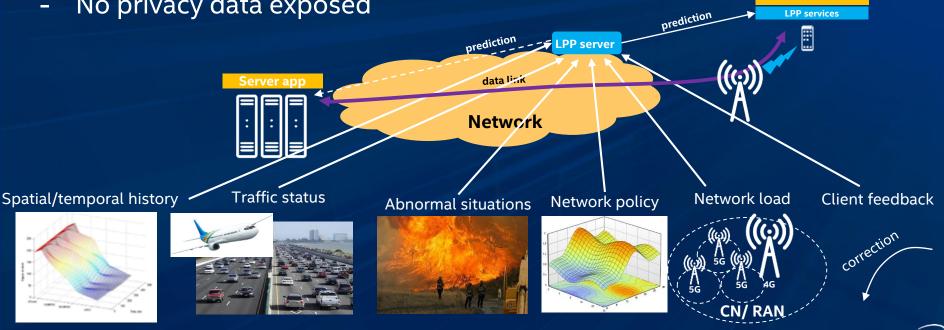


Client app

INTEL LINK QUALITY PREDICTION (LPP) TECHNOLOGY

Predictions generated from a number of inputs...

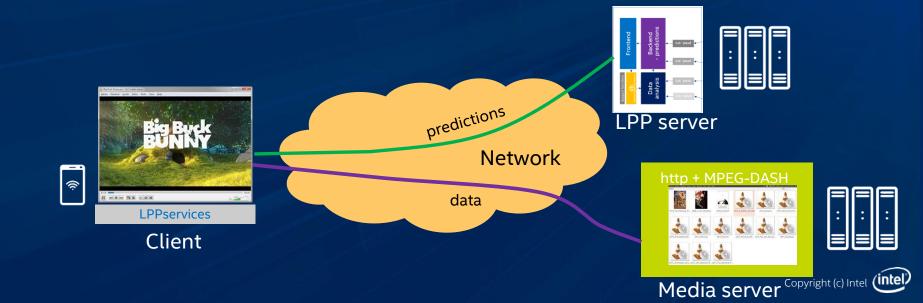
- No, not done by GPS tracking
- No privacy data exposed



Client app

EXAMPLE USE-CASE: MEDIA STREAMING WITH LPP

- LPP server at location A
- Media played over standard MPEG-DASH media server at location B
- Client running web-browser with js-media player



STANDARD MPEG DASH – QUICK INTRO

- DASH Dynamic Adaptive Streaming over HTTP, standard since 2012.
- Streaming players such as Youtube, Netflix, Amazon, BBC... are using DASH.
- Example: A movie is cut into small pieces, each 5 seconds long, and encoded in multiple different quality levels. Eg. movie_piece[0...1080]_quality[0..5].mov
- When download a piece the time is measured and used to select next quality:
- <2s download \rightarrow increase quality next piece
- <5s download \rightarrow keep quality
- >5s download \rightarrow stall movie, lower quality next piece
- DASH is **reactive**, it assumes bandwidth is the same as it has been recently.

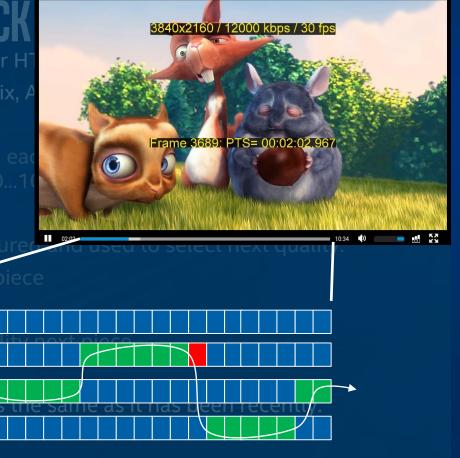


STANDARD MPEG DASH – QUICK

- DASH Dynamic Adaptive Streaming over H
- Streaming players such as Youtube, Netflix, A
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- When download a piece the time is measured.

576p

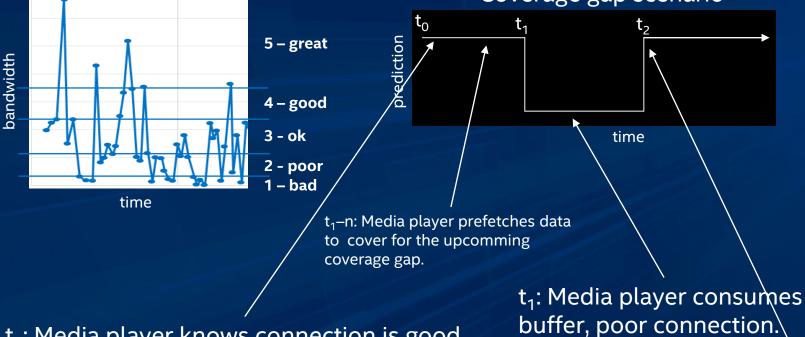
- <2s download → increase quality next piece
- <5s download \rightarrow keep qua 2160p(4k)
- >5s download → stall more 1080p
- DASH is **reactive**, it assumes







DEMO – EXAMPLE OF LPP PRE-FETCH STRATEGY Coverage gap scenario



t_o: Media player knows connection is good and can keep a lower buffer level – reducing cost / bandwidth when user "jumps"

t₂: Media player rebuffers as needed.

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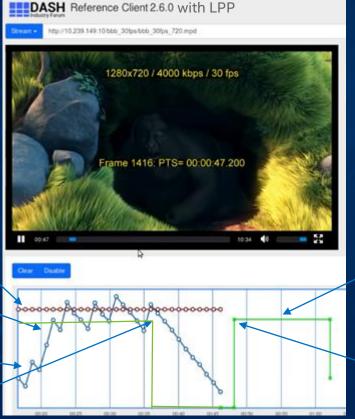
DEMO – DASH REFERENCE JAVASCRIPT CLIENT + LPP

Target buffer level
- based on prediction

Actual buffer level

t₁-n: start prefetch-

t₁: consume buffer

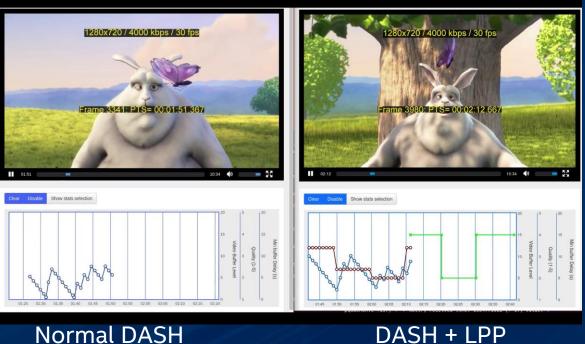


LPP prediction

t₂: rebuffer



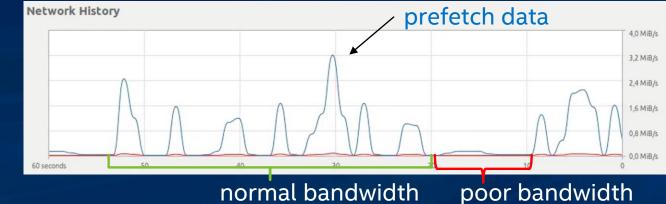
SHOW DEMO....



Note: Quality level is locked in this demo, when picture freezes this indicates its running out of video buffer.

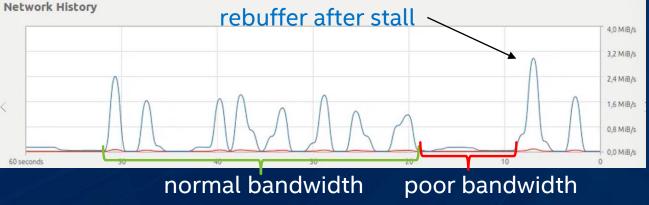
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EXAMPLE STREAM REQUIRES ~4MBPS PER PLAYER



DASH + LPP





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3. Application Usage of link prediction



EXAMPLE USAGE

- Pre-buffer when network is going to be poor
 - Improved user-experience
- Minimize buffer when network is good
 - Less buffer delay for real-time media
 - Less data transmission
- Remote Gaming frame handling
 - Improved user-experience
- Network policy usage
 - New / improved usage scenarios for e.g. 3GPP based wireless networks

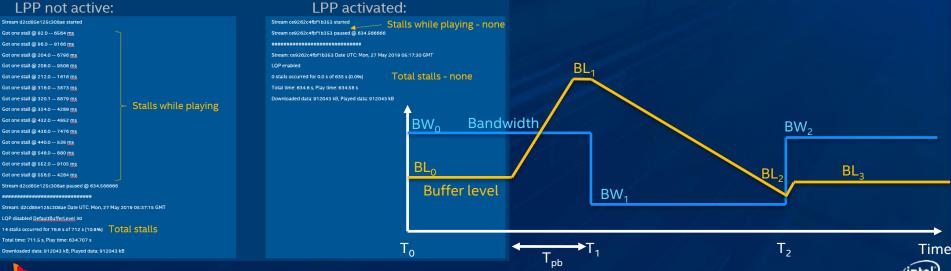
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EXAMPLE USAGE: DYNAMIC BUFFER CONTROL WHEN STREAMING

Target: Maximizing user-experience / avoid stalls in media stream

Strategy: When bandwidth will be less than required by stream then prefetch data to cover the glitch

Measured results: Significant reduction in stalls for scenarios tested

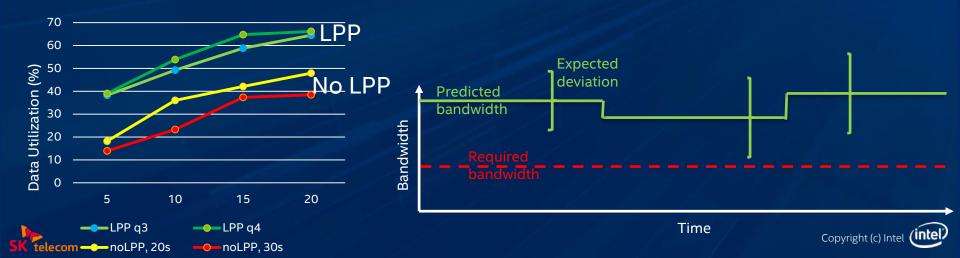




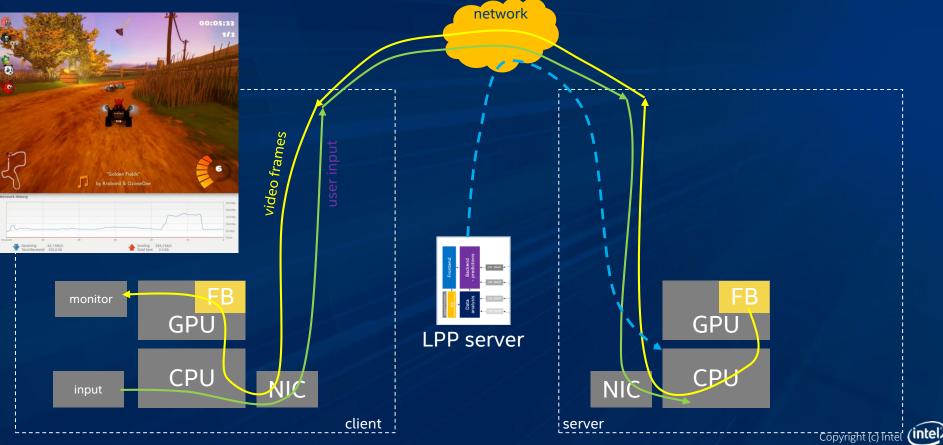
EXAMPLE USAGE: MIN BUFFER LEVEL WHEN STREAMING

Target: Minimize load on network when link connection is good

Strategy: Minimize buffer level, less data discarded when users jump/change media stream **Measured results:** Significant improved data utilization rate, i.e. Less load on network



EXAMPLE USAGE: REMOTE GAMING FRAME HANDLING WITH LPP



EXAMPLE USAGE: REMOTE GAMING FRAME HANDLING WITH LPP

Target: Maximizing user-experience / avoid stalls/lag when playing

Strategy: Pre-adjust channel bandwidth usage to coming availible bandwidth

Measured results: So far so good... more coming

Gaming vs. media streaming:
No opportunity for buffering
Server endpoint drives data transfer
I.e. server needs to get the predictions

Similar concept can be used for AR/VR with some adjustments

EXAMPLE USAGE: NETWORK POLICY USAGE

- Non-time critical traffic accounts for ~10% of network traffic in 3GPP networks
- Communicating "network load" or "network transfer policy" can push these loads to low-usage areas/times
- Enterprice coverage (5G indoor), free wifi etc. can leverage same solution

What's the incentive given? -"be nice" is not a good motivation



4. Who Benefits?



Use Case 1 – Bundled Video Mobile Plan

Description	Bundle prediction capability with specific OTT applications (e.g. Oksusu, YouTube Red) without using user's data allowance. An example is T-Mobile/Netflix. LPP provides extra value for the user and/or to optimize the use of the SP network for users that are heavy video users.
Value Proposition	Premium consumer experience, and efficient use of SP network resources. The combination of premium content and premium quality, unlocks additional subscriber WTP. This could be applied for a defined period of time (sports match, major event) or at all times.

"For a guaranteed quality of experience we will be able to charge a premium" Telefonica COO



Use Case 2 – OTT Video Optimized Slice

Description	Take advantage of intelligent prediction of Network
You Tube	conditions to maximize Quality of Experience for
YouTube buffering	Subscribers
Value Proposition	Allows OTT applications (e.g. YouTube) to take advantage of dynamic network capabilities vs always assuming poor conditions (i.e. default buffering of 30 seconds of video content) = Increased subscriber stickiness for OTT

"5G Consumers expect to be able to stream videos seamlessly wherever they are"



Use Case 3 – Mobile Cloud Gaming Slice

Description



Online games download parts of interactive games such as maps and textures, when prediction, based on the expected gameplay of the user and the connection quality (note gamers favor 4K content at 120 FPS with URLLC)

Value Proposition

Premium consumer experience for mobile gamers (closer to console/PC experience when travelling). This could be applied for a defined period of time (particularly competitive event) or at all times.

"In certain services, lower latency is a must" EVP, Elisa



MONETIZATION OPTIONS – PREDICTION AS A SERVICE

Description



Value Proposition

Offer 'prediction as a service' through an API. This includes user level predictions or predictions aggregated across a number of users. The insight drawn that prompts a particular movement of traffic within a network can also be provided to businesses or other third parties (e.g. enroute to sports event)

Network optimization is improved by controlling timing of ad's with locations where excellent downlink expected = increased % impressions vs skips vs full views

"5G interactive content like live-streaming, 4K videos and AR will become more powerful" MarTech



5. API considerations



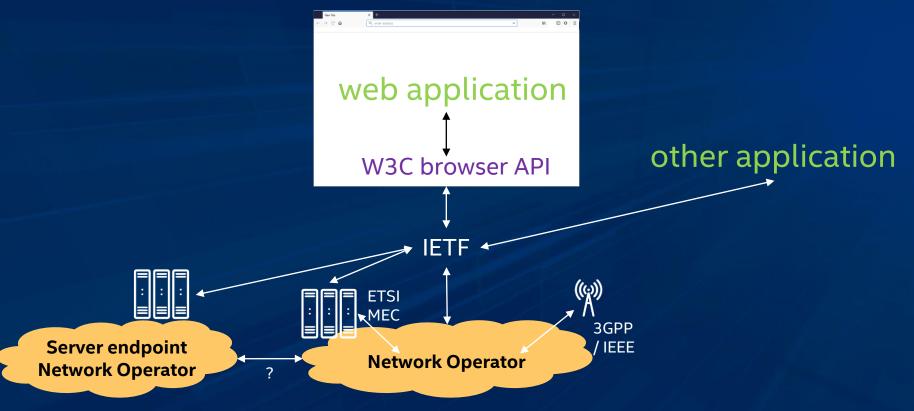
NETWORK STATUS / PREDICTION - CONSIDERATIONS

- Get status/prediction
 - Information types
 - Value
 - Deviation
 - Probability
- Timeframe
 - Current conditions
 - Forward looking: short/medium/longterm
- Per client vs. per application status
- Who can get the link predictions?
 - Sharing handler

- What are we optimizing for?
 - Most likely
 - Worst case
 - Best case
 - Application defined specifiction
- Accuracy
 - Red / Yellow / Green
 - Descrete: e.g 1-5, 1-10, %...
 - Relative current: ++, +, 0, -, --
 - Magnitute
 - Actual



W3C VS. OTHER LAYERS



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GOING GLOBAL...

How do you know where to get the status/prediction from?

- Service connection point
 - "DNS", network id -> server IP
 - Extending DHCP
 - Other?
- Security Certificates
 - Encryption and Authentication



6. Demo: Remote gaming with/without LPP



